Deepening Community for a Collective Impact

A one day workshop

Learn how to engage your community and build a common agenda for large scale change.

25 February – Perth
27 February – Adelaide
02 March – Melbourne
04 March – Brisbane
06 March – Sydney
10 March – Christchurch
12 March – Auckland

Register online at www.bankofideas.com.au
Deepening Community for a Collective Impact

In this one day workshop learn how to engage your community and build a common agenda for large scale change.

To build a common agenda for change we need to form together as a community. To work together harnessing the power of mutually reinforcing activities we are bonded and empowered by the collective. Continuous communication requires us to not only receive good information but be willing to share it, engage in it and create opportunities for deep and lasting agreement; this comes through our commitment to each other and the community we are a part of.

In this workshop Paul shares not only the fundamental principles of Collective Impact, he provides key insights as one of North America’s top Community Engagement leaders on how Deepening Community can sustain us as leaders and the outcomes we so desire.

Learn to:
- Create a large scale common agenda for your collaborative efforts
- Form multi sector leadership teams for system transformation
- Harness the latest techniques for community engagement
- Involve those who will most benefit from the change you hope to see
- Connect your love for community as essential for social transformation
- Deepening community in the lives of your clients and strengthen their engagement in social change.
- Understand the 5 key elements of collective impact: Common agenda, shared measurement, mutually reinforcing activities, continuous communication and the Backbone role.

“Community has the power to change everything. No amount of innovation, individual brilliance, or money can transform our broken society as effectively and sustainably as building community.

Deepening Community provides useful and inspiring guidance for leaders everywhere who seek to create better outcomes in their work.”

- John Kania (FSG and co-founder of the Collective Impact movement worldwide)

Register online at www.bankofideas.com.au
Get your free copy of the book at the workshop

Community shapes our identity, quenches our thirst for belonging, and bolsters our physical, mental, emotional, and economic health. But in the chaos of modern life, community ties have become unraveled, leaving many feeling afraid or alone in the crowd, grasping at shallow substitutes for true community.

In this thoughtful and moving book, Paul Born describes the four pillars of deep community: sharing our stories, taking the time to enjoy one another, taking care of one another, and working together for a better world. To show the role each of these plays, he shares his own stories - as a child of refugees and as a longtime community activist.

It’s up to us to create community. Born shows that the opportunity is right in front of us if we have the courage and conviction to pursue it.

Paul Born

Paul Born is the cofounder and President of Tamarack – An Institute for Community Engagement, a global leader on issues of place, collective impact, and community innovation. The author of four books, including the National Best Seller Community Conversations, Born is internationally recognized for his community – building activities that have won awards from the United Nations and as a senior fellow of Ashoka, the world’s largest network of social innovators.

“Paul Born doesn’t just study community; he lives it. In Deepening Community, he shares practical advice on how to reweave the social fabric that we have neglected for too long.—Jim Diers, author of Neighbor Power

“I listen to Paul Born when I want to know how people get together for the common good. He is a master practitioner and storyteller. John McKnight founder - ABCD

Learn more about the book at www.deepeningcommunity.org
Registration includes a full day workshop, a copy of Paul’s newest book Deepening Community - Finding Joy Together in Chaotic Times, practical exercises and a membership into Tamarack Institutes Learning community. Also enjoy great food and fellowship with amazing community and civic leaders.

The registration rate for this full day workshop is $275.

Register online at [www.bankofideas.com.au](http://www.bankofideas.com.au)

Have questions? Contact Peter Kenyon at [pk@bankofideas.com.au](mailto:pk@bankofideas.com.au)

This workshop is a joint initiative between Tamarack Institute, the Bank of I.D.E.A.S. and local partners.

“Deepening community is essential to building healthy societies. Paul Born understands this principle and knows how to put it into practice…to bringing forth better futures.”
— Adam Kahane author Transformative Scenario Planning

“There is no one writing today who understands more about community: what we miss when we don’t have it, why we long for it, how to build it, and the rewards that it brings.”
— Dr. Frances Westley author - Getting to Maybe: How the World Is Changed

“No one has helped me understand and value the essence of community like Paul Born. Paul has an amazing storytelling ability that excites, challenges, and demystifies and helps us all appreciate the simplicity of moving community from ideal to living reality. This book is a community builder’s gem.”
— Peter Kenyon, Director, Bank of I.D.E.A.S. (Australia)